# MOSQUITO CONTROL PESTICIDE EXPOSURE AND HOW TO RESPOND TO PUBLIC CONCERNS

Presented By
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at the

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### **Risk Communication Issues**

The expert responds to hazard; The public responds to outrage.

-Peter Sandman

### What triggers Outrage

Acceptable

Voluntary

Natural

Familiar

Knowable

Continual

Easily Understood

Self controlled

Unacceptable

Forced

Man made

Esoteric

Confidential

Catastrophic

Difficult

Outside personal

control

Toxicity Categories

LD and LC<sub>50</sub>s – Amount of chemical to kill 50% of an animal population

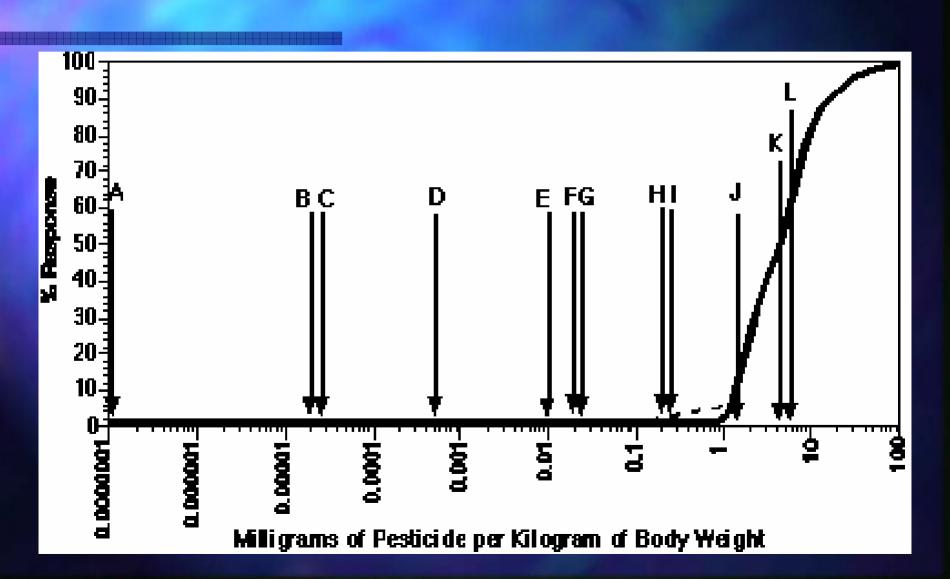
		LD <sub>50</sub>		LC <sub>50</sub>
Category	Signal	Oral	Dermal	Inhalation
	Word	mg/kg	mg/kg	mg/L
I	Danger	< 50	<200	<.2
II	Warning	50 thru 500	200 thru 2,000	.2 thru 2
III	Caution	<500 thru 5,000	2,000 thru 20,000	2 thru 20
IV	Caution	>5,000	>20,000	>20

# **Toxicity Categories**

Category	Signal Word	Eye Effects	Skin Effects
I	Danger	Corrosive, corneal opacity not reversible within 7 days	Corrosive
II	Warning	Corneal opacity reversible within 7 days; irritation persisting for 7 days	Severe irritation at 72 hrs
III	Caution	No corneal opacity; irritation reversible within 7 days	Moderate irritation in 72 hrs
IV	Caution	No irritation	Mild or slight irritation at 72 hrs.

#### PESTICIDE DOSE RESPONSE CURVE

No observable effect levels = A, B, C, D, E, F, G, H, or I
Acute or Chronic Toxicity = J, K, or L



### DEET

#### Toxicology

- $LD_{50}$  oral = 2,000 to 3,000 mg/kg
- $\angle$  LD<sub>50</sub> dermal = 3,150 mg/kg
- Mildly irritating to the eyes and skin
- Quickly metabolized in the body and completely eliminated in 1-3 days
- Serious adverse effects are infrequent and are generally associated with gross over use of product

# Efficacy of DEET Repellents N Engl J Med, Vol. 347, No. 1

Chemical	% Active	Mean Protection Time (hours)
DEET	23.8	301.5
DEET	20	234.4
DEET	6.65	112.4
Soybean Oil	2	94.6
DEET	4.75	88.4
IR3535	7.5	22.9
Citronella	10	19.7

# Bacillus Thuringiensis (var. israelensis)\*

 $LD_{50}$  oral = 2,650 mg/kg

 $LD_{50}$  dermal = 6,280 mg/kg

Mildly irritating to the eye

No chronic effects

Bacterial toxin specifically targeted to receptors in the midgut of target insect

May last up to 30 days in briquette form

\* Formulated product

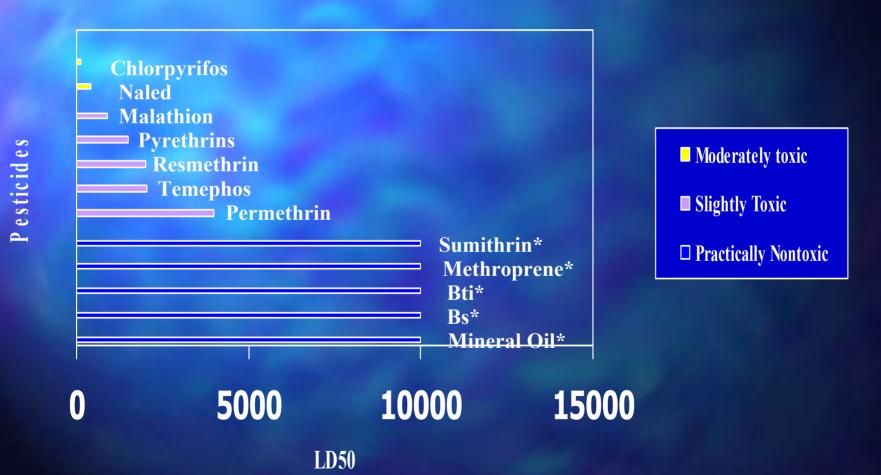
### **Malathion**

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LD<sub>50</sub> oral = 1,000 to 10,000 mg/kg
LD<sub>50</sub> dermal = > 4,000 mg/kg
Catagorized as "Slightly toxic"
Acute symptoms occur at very high intake: headache, dizziness, blurred vision, etc.
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### Resmethrin

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LD_{50} oral = 2,500 mg/kg
LD_{50} dermal = > 3,000 mg/kg
LC_{50} inhalation = 9.49 mg/kg
Chronic effects include changes in liver
   and thyroid at high levels
Catagorized as "Slightly Toxic"
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# Table 1: Selected Pesticides for Mosquito Control: Hazard Class and Toxicity



### Online Resources

Toxline

http://toxnet.nlm.nih.gov

**EXTOXNET** 

http://ace.orst.edu/info/extoxnet

**EPA** 

http://www.epa.gov/pesticides/

http://www.epa.gov/iris/

## **Outrage Reduction**

Pay attention to unvoiced concerns or underlying motives

Share control

Stake out the middle not the extremes

Acknowledge prior misbehaviors or current problems

Discuss achievements with humility

### **Last Tips**

- 1. Listen (SOAR)
- 2. Be Fair
- 3. Motivate people
- 4. Engineer alternatives
- 5. Protect self esteem